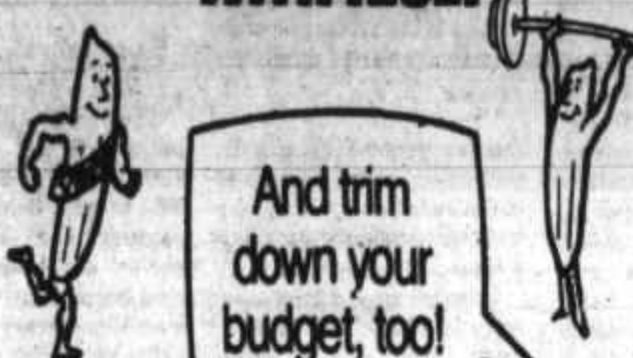


Shape up your shape... WITH RICE!



Thrill begins with one of the homemaker's largest outlays today - the grocery dollar. It CAN be stretched, cent by cent, when budget-saving rice is included on daily menus. During this rice harvest season and throughout the entire year practice thrift - put rice at the top of your grocery shopping list. . . IT EXTENDS more expensive protein foods, REDUCING THE COST per serving. ECONOMIZE without sacrificing mealtime variety.

RICE MAKES CENTS

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Branches: Katy, Sealy, Wharton, Schulenburg and Mason Village

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Rush-Hour Rice Recipes Published

Planning and preparing meals is a responsibility that involves the entire family these days and it is often the first one home who is in charge of getting the evening meal started.

If this sounds familiar, let rice come to the rescue with the Rice Council's new publication, "Rush-Hour Recipes."

This new publication includes recipes designed to aid in saving additional time during the evening or morning rush-hour. Such recipes as "Classic Rice Salad," "Rice au Gratin," and "Confetti Rice," are just some

of the side dish recipes featured in the publication. Several main dish recipes for sausage, pork chops, chicken and ground beef are also featured.

Rice takes only minutes to prepare and goes with practically everything. So, the next time you are the first one home, reach for the rice and try a rush-hour recipe.

Free copies of this publication are available by writing the Rice Council of America, P. O. Box 22802, Houston, Texas 77027.



Our "trash can" is known in England as a "dust bin."

Shape Up With RICE!



Rice - the food that saves your budget while providing nutritious, varied meals. It extends more expensive foods - beef, seafood, pork, chicken. Combat the high cost of eating well by including rice in your menu. Health, pleasure and economy. Economical, nutritious, rice. Use it often.

American Rice Growers Co-op Assn.

Donald Obenhaus, Manager
EAGLE LAKE

Hospital Gets Tex. Voluntary Effort Certificate



Shown above accepting the Texas Voluntary Effort Membership Plaque is Charles Stephens, center, treasurer of the Eagle Lake Community Hospital Governing Board. At the left is John Chisholm, Hospital Administrator and at right Betty Kana, Hospital Bookkeeper.

Since 1979 Eagle Lake Community

Hospital has maintained a cost per stay at 46% below the state average cost and 57% below the national average cost per hospital stay and as a result of its commitment to a policy of cost effectiveness and restraint, the hospital was awarded the 1981 Certificate of Participation by the Texas Voluntary Effort (TVE) shown above. Photo by Jerri Flinn.

Water Management In Rice Production Is Essential

"Water Management - Some Big Changes" was the topic of discussion by Dr. Gary McCauley, scientist with the Texas A&M Experiment Station, Beaumont, during the recent Field Day at the Western Belt Rice Experiment Station west of Eagle Lake. Dr. McCauley brought out the importance water plays in rice production. McCauley's report showed that Texas has a constant source of 14.1 million acre feet of water (both ground and surface) and Texas rice production uses 2.9 million acre feet of that total.

He added, "The high energy requirements of Texas as rice are also related to water use. Land preparation requires approximately 17.9 gallons of diesel in energy per acre. Aerial application, nitrogen fertilizer manufacturing, and harvesting use another 7.5 gallons of diesel per acre in equivalent energy. Ground water irrigation requires 94.1 and surface water irrigation requires 27.5 gallons of diesel per acre in equivalent energy. Not only is water limited in supply, it also requires high levels of energy for pumping. Water conservation thus becomes very important to the future of the Texas rice industry.

"Several things can be done now to reduce water use. Many areas still use the wasteful practices of allowing

water to flow through fields. Some producers drain rain-water rather than retain it for flooding. Both of these practices have been found not to have economical benefits. "Research is underway to evaluate some non traditional ways to irrigate rice, some of which show considerable promise. These include delayed flooding (made possible by persistent herbicides), earlier drain or stop adding irrigation water earlier after heading than is now practiced. Depth of flood, land forming techniques, and rotation management. Because of the vast changes in all phases of cultural management, available irrigated rice would essentially be a new production crop."

Chicken With Yellow Rice



Season chicken pieces with salt and pepper. Cook in oil until golden brown. Drain off all but 1 tablespoon of the drippings. Push chicken to one side. Add onions and garlic; saute until tender. Stir in tomato juice and 1/2 cup broth. Cover and simmer 15 minutes. Add rice, remaining broth and tomatoes, seasonings, and green pepper. Bring to a boil, reduce the heat, cover, and simmer 30 minutes longer or until rice is tender and liquid is absorbed. Remove bay leaf and fluff rice lightly.

Makes 6 servings.

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HAVE A RICE DAY

RUSH-HOUR RECIPES WITH RICE

CLASSIC RICE SALAD

Serve with: Barbecued Chicken, Carrot Sticks-Celery Cuts, Hot Rolls, Dutch Apple Pie

3 cups cooked rice
1/2 cup each finely chopped onions and sweet pickles
1 teaspoon salt
1/2 teaspoon ground black pepper
1 cup mayonnaise

1 teaspoon prepared mustard
1 can (2 ounces) pimientos, diced (1/4 cup)
4 hard-cooked eggs, chopped

Blend all ingredients thoroughly. Chill. Serve on lettuce leaves, if desired.

Makes 6 generous servings.

Each serving provides: 428 calories, 6.79 gms. protein, 33.27 gms. fat, 27.46 gms. carbohydrates

CONFETTI RICE

Serve with: Salisbury Steak with Burgundy Sauce, Buttered Carrot Sticks, Cloverleaf Rolls, Frozen Raspberries with Whipped Topping

4 to 6 slices bacon, diced
3 cups cooked rice, cooked in chicken broth
1 can (4 ounces) sliced mushrooms, drained
1 cup cooked green peas

1/2 cup diced pimientos
1 tablespoon chopped chives
1/2 teaspoon salt
1/2 teaspoon ground black pepper

In 10-inch skillet cook bacon until crisp. Drain off fat. Add remaining ingredients to skillet and heat thoroughly. Makes 6 servings.

*Or use 1 tablespoon butter or margarine, fold in 1/4 cup imitation bacon bits just before serving.

Each serving provides: 128 calories, 6.50 gms. protein, 42 gms. fat, 27.27 gms. carbohydrates



John Howard

John Howard Named Rice Council Officer

John Howard has been named Manager and Director of Communications for the Rice Council for Market Development, according to Executive Vice President Bill

this is RICE MONTH

Congratulations to the RICE INDUSTRY

We join in urging our friends to
Eat More Rice Daily!!



HAVE A RICE DAY

Eagle Lake Rice Assn. Sales In 1980 Totalled \$27,899,996

The Eagle Lake division of the American Rice Growers Cooperative Association handled a total of 2,351,242 Cwt. of rice in the 1980 crop year with sales totalling \$27,899,996.

Donald Obenhaus, manager for the local cooperative, reported that 45,283 acres of rice were planted in the 1980 crop as compared to 45,000 in 1979. The first crop rice sold for an average price of \$12.85 per hundredweight and second crop rice for an average of \$13.33 Cwt.

He also reported that the average yield in the Eagle Lake division area for 1980 was 37.9 Cwt. for the first crop, down 145 pounds per acre from 1979 production; the second crop yield averaged 11.7 Cwt., up 100 pounds per acre over 1979.

Rice Exports To Middle East Increase

U. S. rice exports to the Middle East have made significant progress during

the last twenty year period. In 1969-80 the United States exported 24,275 metric tons to the Middle East. Twenty years later, U. S. exports reached 877,088 metric tons.

Despite the Camp David Agreement and their negative effect on the Arabic media, the Rice Council's promotional message was placed in the editorial sections of ten different publications. These publications were distributed to consumers in Syria, Lebanon, Jordan, United Arab Emirates, Kuwait, Saudi Arabia and other countries in the Arab world.

The U. S. rice industry movie "American Rice - Food for the World" was shown on TV stations in Dubai, North Yemen and Jordan. Several institutions and domestic teachers and their students had an opportunity to see this color film. Several million viewers saw and heard the story of American-quality rice during the past year through documentation of the exact number of viewers is impossible.

The Council also continued to maintain close cooperation with the Middle East rice

trade. The primary objective in dealing with the Middle East trade is to assure the rice buyer of U. S. quality and U. S. reliability as a supplier.

In 1981, the Rice Council, through its public relations agency, plans to expand promotional and market development efforts in the Middle East.

Hopefully, a trade team representing the government purchasing agency in Syria will accept a Rice Council invitation to visit the U. S. rice-growing area. An invitation to visit the U. S. has also been issued to the official rice purchasing agency of Iraq. Fifty thousand booklets have been printed in Arabic for students and teachers of domestic science and other consumers.

Also, plans include a strengthening of the press service to editors to achieve editorial space in more publications.

A perfect gift - a subscription to the Eagle Lake Headlight. Call 234-2753



A DAY WITHOUT "RICE" IS LIKE A DAY WITHOUT SUNSHINE!

Rice—a big idea! Because it's a creative carbohydrate that can be utilized in so many different ways...at any time of day. Serve it in salads, soups...as a main dish in combination with meat, seafood, cheese...as a vegetable or dessert. It mixes well, is economical and nutritious. The idea food.

SERVE IT OFTEN.

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Go Texan Hay Hauling, BBQ Cookoff At County Fair Sept. 12

Colorado County Go Texan activities will be included in the County Fair to be held in Columbus Sept. 10-12 again this year.

Colorado County Open and Go Texan Fourth Annual Hay Hauling Contest and Open and Go Texan Barbecue Cookoff are planned Sept. 12 according to Chairman Leslie Helms.

Objective of the hay hauling contest is to load 42 bales of hay on a conventional 1/2-ton pickup truck, drive through a designated obstacle course, unload and stack the hay. The best time wins.

Teams will consist of three members. Teams from neighboring counties are welcome. All members must be residents of the county the team represents.

The pickup can be no larger than 1/2-ton and must be a conventional step side or fleet side. Side boards, roll bars or other devices of this type will not be permitted. In addition, for verification of size, it will be necessary to present title papers on the vehicle at check-in time.

Five-second penalties will be assessed each team for the following infractions: for each broken bale and for missing or knocking over traffic cones. Each team must be reloaded unless the bale is broken or unless the truck has passed through the wire gap at which point, the hay may be loaded onto the truck or directly onto the area designated for unloading. Broken bales must be left until the time has stopped. Each team is responsible for removing its own long wheel.

Barbecue Cookoff
Contestants must cook a minimum of 10 pounds of barbecue which may consist of beef, chicken, rabbit, pork or lamb. No single steaks will be considered by the judges. Entries will be cut into at least 12 bite size cuts when picked up for judging. Sauce may be offered with barbecue.

All contestants must check in and set up between 7:30 a.m. and 9:00 a.m. Saturday, September 12 at the Livestock stock area. Selection of space will be made by Chief Cooks in order of arrival at

the Grounds at 7:30 a.m. No contest meat may be on the grill before 8:00 a.m. Saturday, September 12. Pre-cooked or salted meat is not allowed. All meat must be inspected by committee members at the time cooking starts. A team consists of a Chief Cook and up to three assistants.

Contestants must supply all needed equipment and supplies. Adequate space will be provided for cooking, loading, and unloading only. Vehicles must be moved to a parking area. Fires must be of wood or wood substances. No electric or gas fires will be allowed. Holes or dug pits are not permitted.

Teams from neighboring counties are welcome. To Represent County The Colorado County

"OVER MY SHOULDER"

(By Rodney R. Kraus, Fort City Stockyards Co. Sealy and Brenham)

July's market was stop and go, but late in the month stocker-feeders got the green light for price strength.

The Fourth of July influenced prices early in the month. Many buyers took time off to celebrate America's birthday and reined up their orders. With many celebrating packers especially didn't want to kill inventory standing over the long weekend.

Post holiday found packers scrambling to fill inventories. This resulted in slaughter cow prices pushed a couple of dollars higher in one week. Cow prices stuttered for the next couple of weeks. In South, Central and East Texas good, big-slaughter cows were \$40 to \$46, thin, light weight cows \$36 to \$43. Many stocker-feeders kept their plump, fleshy figures. A lot of calves were still standing in grass and at the same time getting a good meal from mother. As the sun went down on July, many good steer calves 300 to 400 pounds were \$58 to \$68, 400 to 500 pounds \$53

1981 Opening Rice Prices Below Contracts

Only One Of 18 Lots
Is Confirmed Sale;
Another Sale This Wk.

The Eagle Lake office of the American Rice Growers Cooperative Assn. held its first sale of the 1981 year on Wednesday of last week and the sale prices were generally under the \$14.00 per Cwt. which was offered by some mills for rice in the field before the harvest started.

Applications for either or both of the events may be picked up at First National Bank in Eagle Lake, the City Hall and Beaumont City Hall. Weimar, Noda Grocery, Hanel and Grotel's in Garwood, Pettier's Western Store and Loney Realty in Columbus or Helmsheim's Store in Freburg.

Quality of the rice offered last week was good, although some lowered the quality on some of the lots. Top bid of the day was \$13.53 per Cwt. which was offered by P & S Mill for three lots of rice grown by R. L. Kobliefel, J. L. Cattle Co. and Gayle Thomas. The Kobliefel lot milled 62-7-1 and had a loan value of \$9.46. The J. L. Cattle (Joe Mahalle) lot milled 65-7-1 with loan value of \$9.76 and the Thomas lot milled 65-7-1 with loan value of \$9.62.

P & S was the dominating bidder with top bids on 12 of the lots. The wet weather also contributed to the slump in some rice fields which materially affected the quality of the rice and the price to be received for the rice.

By mid-week the harvest of the first crop rice for the year of 1981 was virtually complete.

East Texas top hogs around \$50 for August.

During the August with hay making and grain harvest, about over for some cowboys attention to working cattle will rise.

As market receipts increase buyers will become more selective. The overly fleshed calf or the calf who looks like all of it's growth has been used up, a "non-doe" may find them-

the 18 lots while West Texas mill bid high on the remaining six lots.

As an example of the erratic market, Obenhaus pointed to a portion of one lot which was left over from a contracted field and with credits for the higher quality, the money received by the farmer under the contract totaled \$15.08 while the rest of the lot which was not covered by the contract received a bid of around \$13.50.

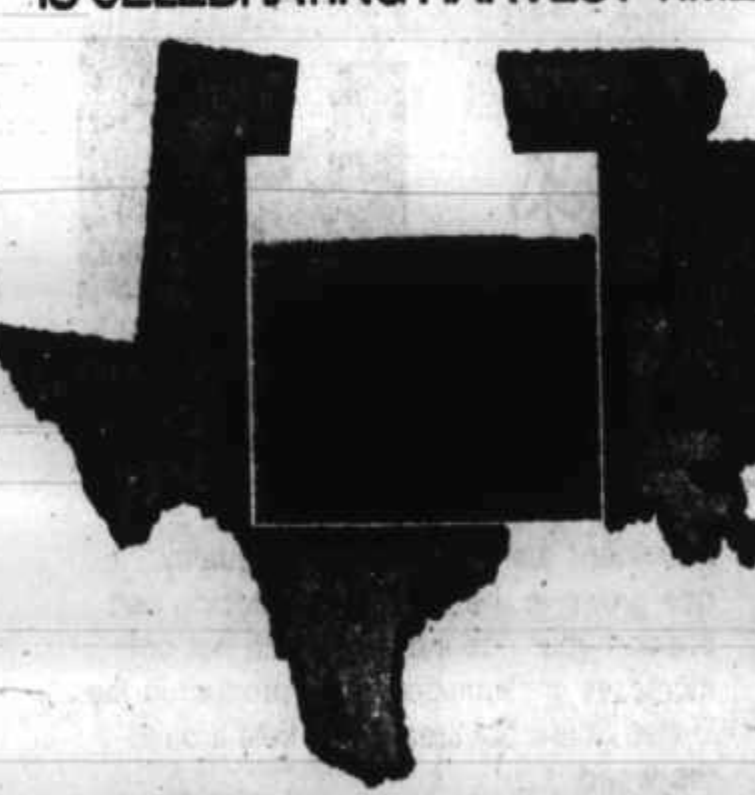
The Eagle Lake office planned to hold another sale on Wednesday of this week with 29 lots of rice going up for bids.

As was predicted by Dr. J. W. Stansel, scientist-in-charge of the Texas A&M rice experiment station northwest of Eagle Lake, what had the early appearance of being a "bumper crop" is turning out to be only an average crop due to the results of rainy weather during the reproductive periods. The rain during this period along with high winds and a lack of sunshine during the optimum growing periods resulted in drops in yields from an estimated 31-32 barrel crop to around 28-29 barrel per acre crop.

The wet weather also contributed to the slump in some rice fields which materially affected the quality of the rice and the price to be received for the rice.

By mid-week the harvest of the first crop rice for the year of 1981 was virtually complete.

THE NATION'S RICE BELT IS CELEBRATING HARVEST TIME



Delicious, nutritious American rice is in demand in more than 100 countries. We salute the American rice industry which is producing this bounty and building greater markets - both in the United States and overseas. We're proud to be of service to this industry which is so important to the state - and nation.

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